STAGE UP
The Bernese Business Creation Competition

Price Money
CHF 18’000
and
Coachings & Workshops
DO YOU HAVE A PROMISING BUSINESS IDEA?

Your participation in our competition will bring you one step closer to your own company! Qualifying in the first round will give you access to coaches, exclusive workshops and a valuable network. You will develop your idea into a business model with professional support. The best three business models reaching the final round will be awarded with prize money in a total amount of CHF 18’000. Register yourself and apply for one of the 25 starting positions at our ELEVATOR PITCH.

ELEVATOR PITCH
Present your business idea in front of a jury of renowned Bernese entrepreneurs in three minutes. If the idea is convincing, you will be admitted to participate in the competition.

WORKSHOPS & COACHINGS
In order to develop your business model, you will receive support from coaches according to your individual objectives. The exclusive workshops offer the opportunity to acquire knowledge and exchange ideas with experts and other participants in the competition.

AWARD NIGHT
The best five business models will be selected to present to the audience at the final round. The winner is awarded CHF 10’000, the runner-up CHF 5’000 and the third-place winner CHF 3’000.

Preselection by Expert Panel
- 25 Teams

February 1st 2022
- ELEVATOR PITCH

March - April 2022
- WORKSHOPS & COACHINGS

May 10th 2022
- AWARD NIGHT

Evaluation Business Model Experts & Jury

12-15 Teams
12-15 Teams
5 Teams
JURY
Daniel Bloch  Co-Owner & COB, Chocolats Camille Bloch SA
Dr. Patrick Hofer-Noser  Owner & CEO, 3S Solar Plus AG
Dr. h.c. Eva Jaisli  Owner & CEO, PB Swiss Tools AG
Nicole Loeb  Owner & Board delegate, Loeb AG
Andrea B. Roch  Owner & CEO, Business4you AG
Nicole Loeb  Owner & CEO, Loeb AG
Andrea B. Roch  Founder & Managing Partner, SME Equity Partners AG
Frank Ziemer  President, CEO & Board delegate, Ziemer Group AG

ORGANIZING INSTITUTION
Entrepreneurship Center, University of Bern, Department of Management and Entrepreneurship, Prof. Dr. Artur Baldauf, Engehaldestrasse 4, 3012 Bern, +41 (0)31 684 53 24, stage-up@imu.unibe.ch

TERMS OF PARTICIPATION
Participation in the competition is free of charge and open to individuals or teams with Swiss residence. The company may not be founded before June 30, 2020. The detailed regulations can be viewed at www.entrepreneurship-bern.ch/stage-up.

«The Bernese Business Creation Competition STAGE UP offers you as a start-up learning and coaching opportunities and a great Award Night with the Bernese start-up scene.»
– Virve Resta, Expert in Innovation Promotion, Office of Economic Affairs of the Canton of Bern

«The competition STAGE UP helped us to rapidly launch and advertise our start-up ‘boum’. The workshops covered important topics and helped with networking, the coaching provided excellent individual support. STAGE UP has helped ‘boum’ flourish.»
– Matthias Erb, Co-Founder boum, 3rd place STAGE UP 2021
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entrepreneur

APPLY FOR YOUR STARTING PLACE AT THE ELEVATOR PITCH:

WWW.STAGE-UP.CH